



SUMMER BUSINESS PROGRAM 2009

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|--------------------------|---|---------------|--------------|
| Course | Business consulting | | |
| Instructor | Luis R. Manfredi E-mail: luis.rodriquez@ua.es | | |
| Course Objectives | The general purpose of the course will be to introduce the student to the practice of the main business consulting areas: company and commercial law, finance management, accounting and audit, tax, intellectual property and international commerce. Students will solve real case studies and will prepare presentations. At the end of the course, the student will have a general knowledge on the basics of business consulting. | | |
| Reading Materials | Provided by the instructor | Points | Grade |
| | | 92 | A |
| | | 90 | A- |
| | | 87 | B+ |
| | | 82 | B |
| | | 80 | B- |
| | | 77 | C+ |
| | | 72 | C |
| | | 70 | C- |
| Grade Scoring | Course Points: 50 pts. Presentation 5 pts. x 10 quizzes ----- 100 pts. Total | | |
| | NOTE: The letter grade system pertains only to the Missouri students in the program. | | |
| Reading Material | No book is used for this course. The instructor will provide a compilation of lecture notes and working papers. | | |
| Pedagogy | The course starts with an overview of its contents aiming to achieve a global view that integrates all modules in the syllabus. Each module starts with a theory lesson, followed by real case study resolution. In the second part of the course, students will prepare their presentations on different business consulting topics proposed by the instructor, together with a multiple choice test for the rest of the students. Presentations will take place at the end of the course. | | |
| Presentations | Plan to prepare your presentation and quizz as a <u>pair</u> of students. <ul style="list-style-type: none"> • No single person assignments. Must be completed as a pair. • Must be <u>one MU student</u> and <u>one AU student</u> in your team. • Check with instructor in case of uneven number of students. | | |
| Class Policies | <ul style="list-style-type: none"> • Attendance is expected at every class. <u>Unexcused absences</u> will most likely have a negative effect on your course grade. • No talking in class unless engaging in interactive problem-solving exercises. • When somebody is speaking, everybody shows polite behavior and listens attentively. • No arriving to class late. Please plan your schedule accordingly. • Assignments should be handed in at scheduled date. No late assignments please. | | |



SCHEDULE

Summer Business Program - Business Consulting

| Date | Description | Reading Material | Assignment Due Dates |
|-------------------------------|--|---|--|
| Week 1 – July 13 to 16 | | | |
| | Intro to Course: Syllabus Theory lessons: 1. SPAIN: A PROFILE 2. ESTABLISHING A BUSINESS IN SPAIN 3. COMPANY AND COMMERCIAL LAW 4. FINANCE MANAGEMENT 5. ACCOUNTING AND AUDIT ISSUES 6. TAX SYSTEM 7. INTELLECTUAL PROPERTY LAW 8. INTERNATIONAL COMMERCE | Case studies Legal texts Theory texts | Case study resolution due at the end of each lesson. |
| Week 2 – July 20 to 23 | | | |
| | Presentation topic election Information search Presentation: Table of contents Information search Instructor's advice Elaboration Quizz Layout and contents correction | Data bases Internet information search | Presentation and quizz ready by the end of the week |
| Week 3 – July 27 to 30 | | | |
| | Presentation in front of students Quizz resolution | | Presentation at scheduled date Quizz |